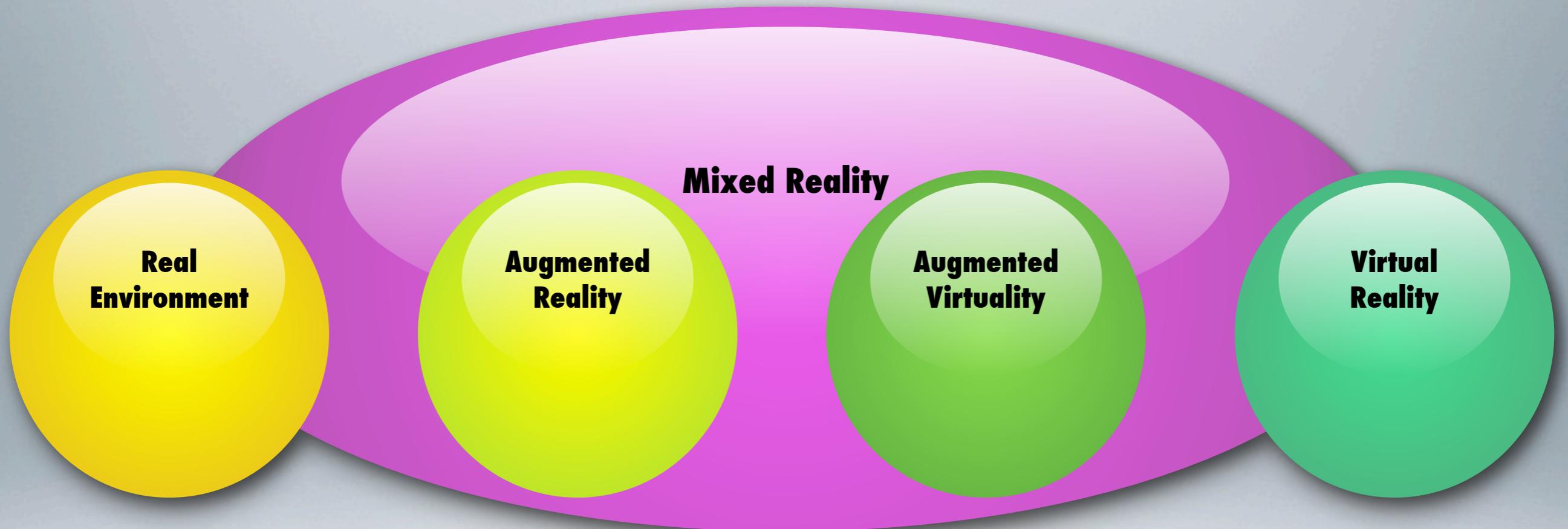


MOBILE AUGMENTED REALITY LOOKING BEYOND THE HYPE



THIS LOOKS A BIT LIKE AN ELEPHANT

Dr Paul Coulton



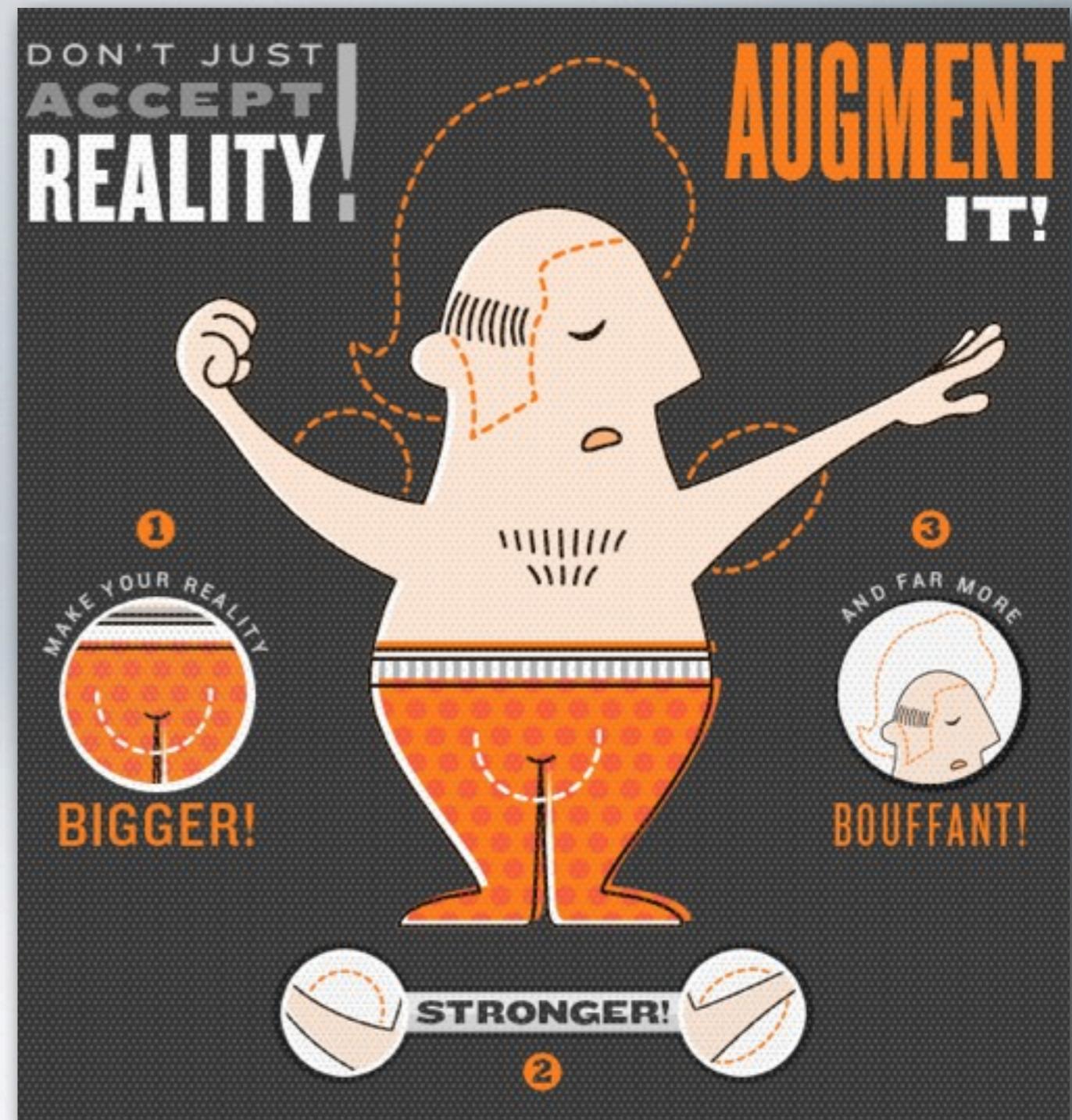
MIXED REALITY CONTINUUM

Paul Milgram

WHAT IS AUGMENTED REALITY?

The term AR is being used in all sorts of ways but the generally accepted definition is that it:

- Combines the real and virtual
- Is interactive in real time
- Is registered in 3D



WHAT ISN'T AUGMENTED REALITY?

Location-based services

Barcode detection
(QR codes)

Augmenting still images

Special effects in movies

Photo-based object

recognition

Alessandro
Mulloni

...



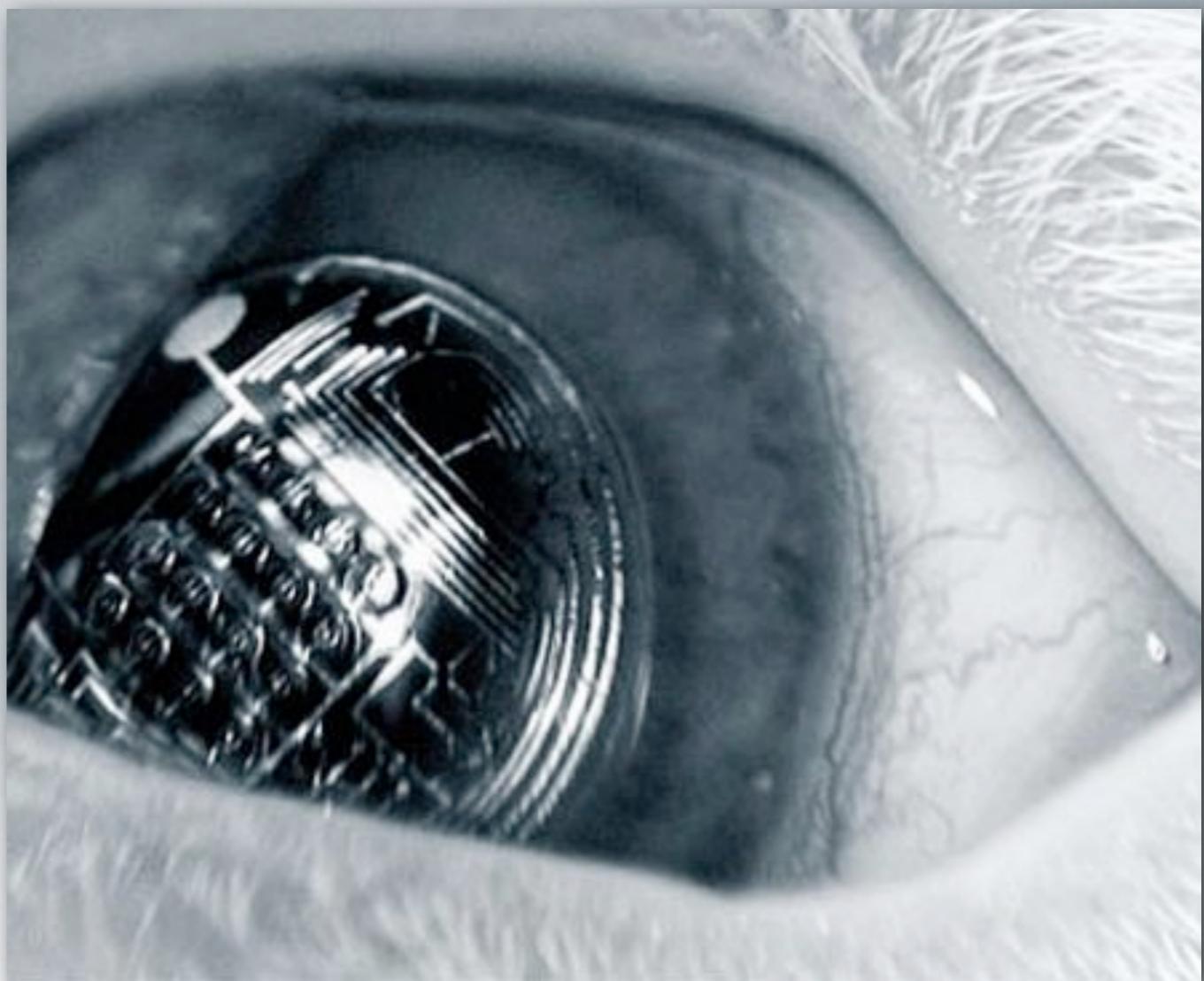
Yu-Gi-Oh! Zexal

GENERAL CHALLENGES OF AR

Strict real time
operation(30Hz)

High spatial precision
(1cm, 1 degree)

Robustness for operation by
human user



CHALLENGES OF MOBILE AR

Same level of performance
as desktop AR

No unrealistic assumptions
about hardware

Variable operating contexts



Image
Denno Coil

FLAVOURS OF MOBILE AR **WEARABLE AR**

Wearable system
Head-mounted display
AR always in view
(immersive)



Demo
Sixth Sense

FLAVOURS OF MOBILE AR **HANDHELD AR**

Mobile phone as platform
Phone acts as a “magic lens”
Non-immersive view



Tom's Hardware



WHY USE PHONES?

Low cost, Ubiquity, Robust, Self Contained



WHY NOT USE PHONES?

Low memory, Limited power, Small Screen, Limited Inputs
available, Fragmentation

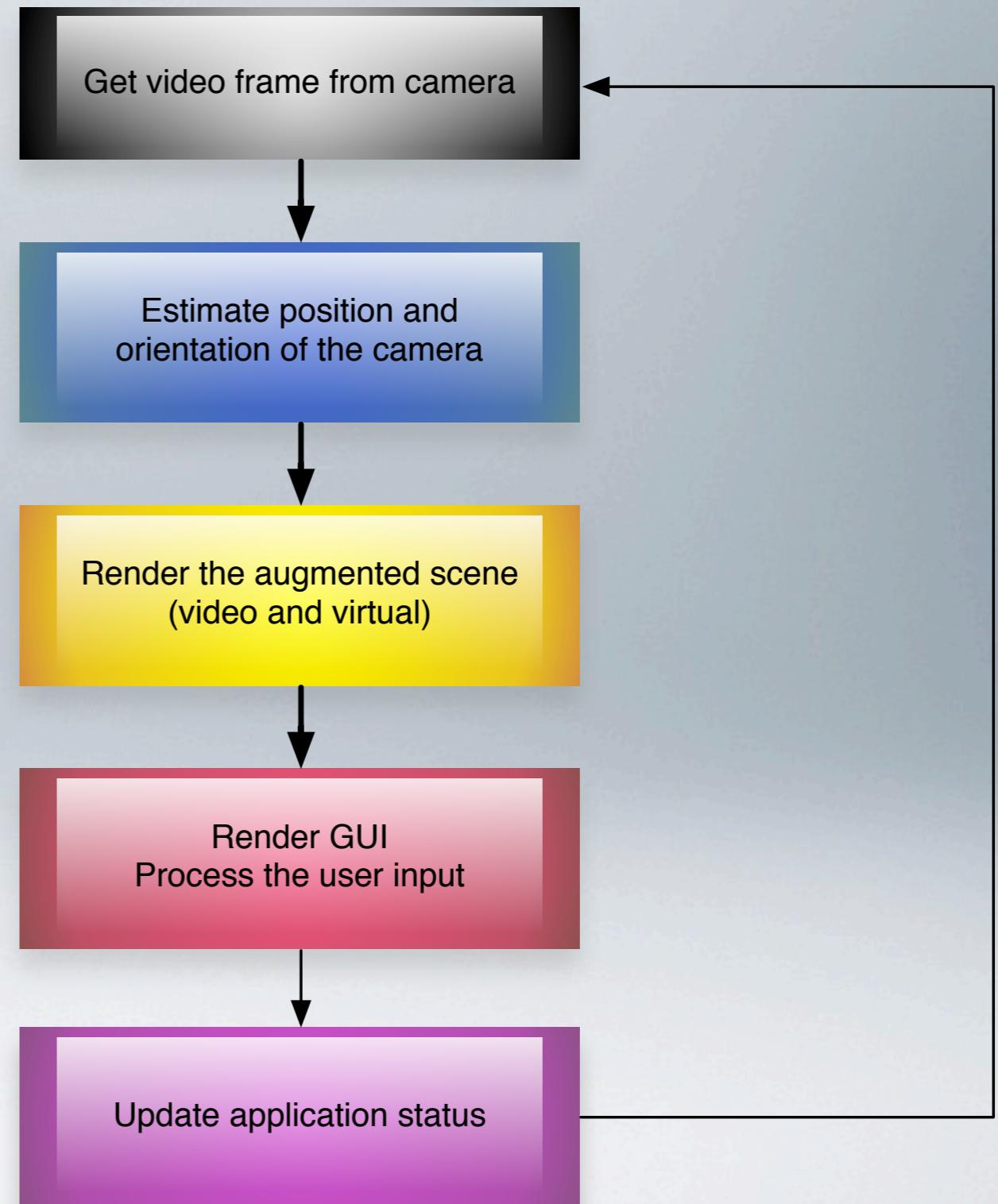


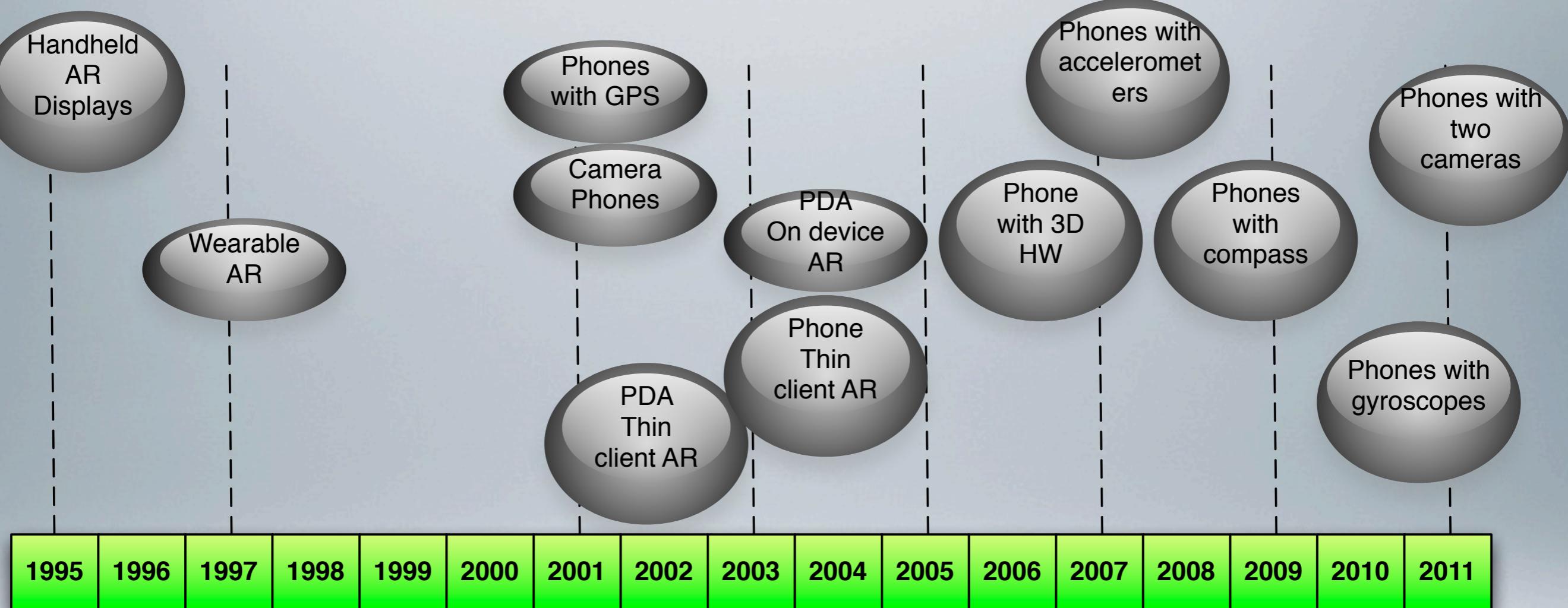
PERCEPTUAL PROBLEMS

You see through the camera not the phone!

DEVELOPING AR APPLICATIONS

What is involved in the process?

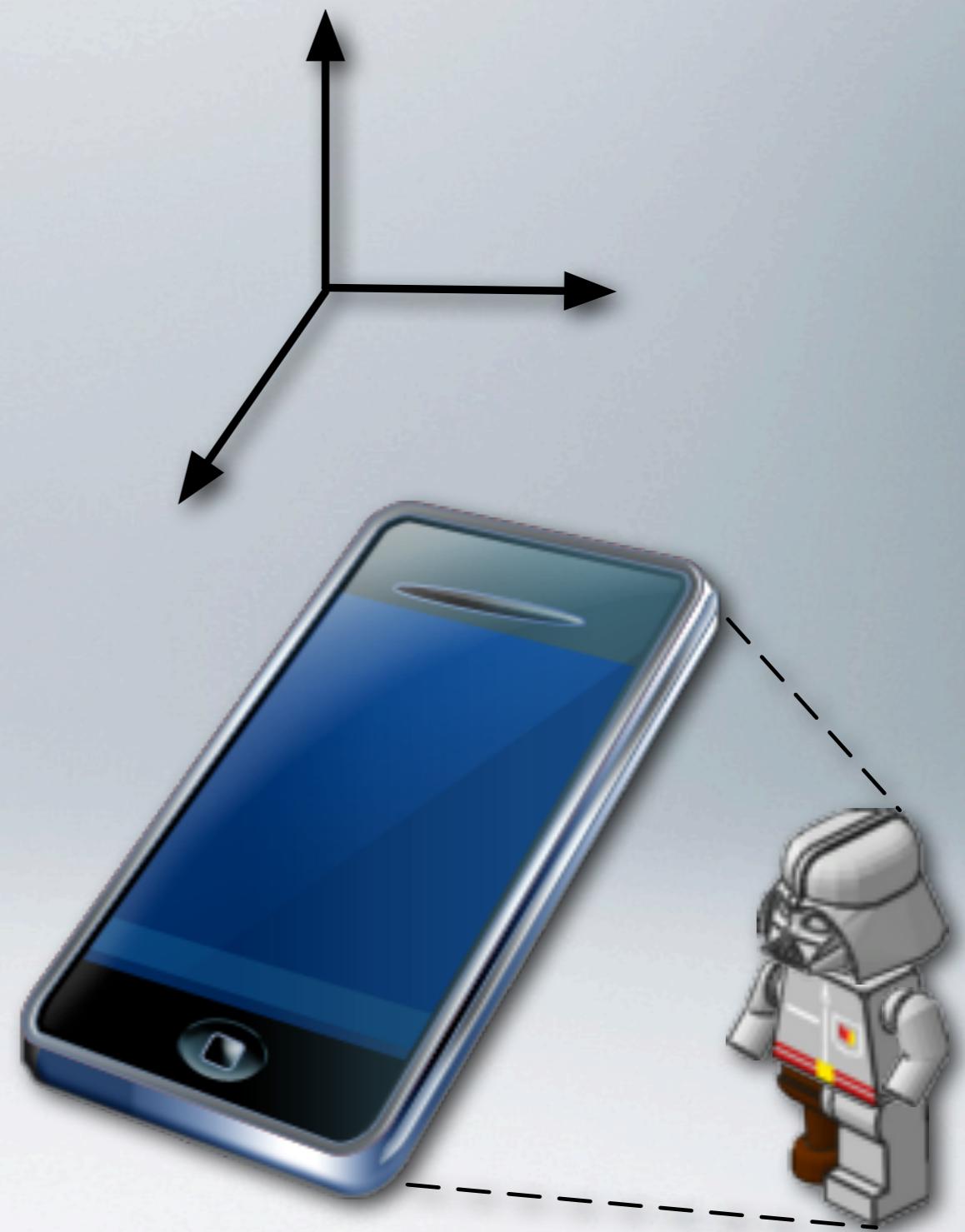




EVOLUTION OF MOBILE AR

ESTIMATING THE DEVICE POSE

Sensor tracking
Vision-based tracking



SENSOR BASED

Used by many commercial
“AR browsers”
GPS, Compass,
Accelerometer, (Gyroscope)



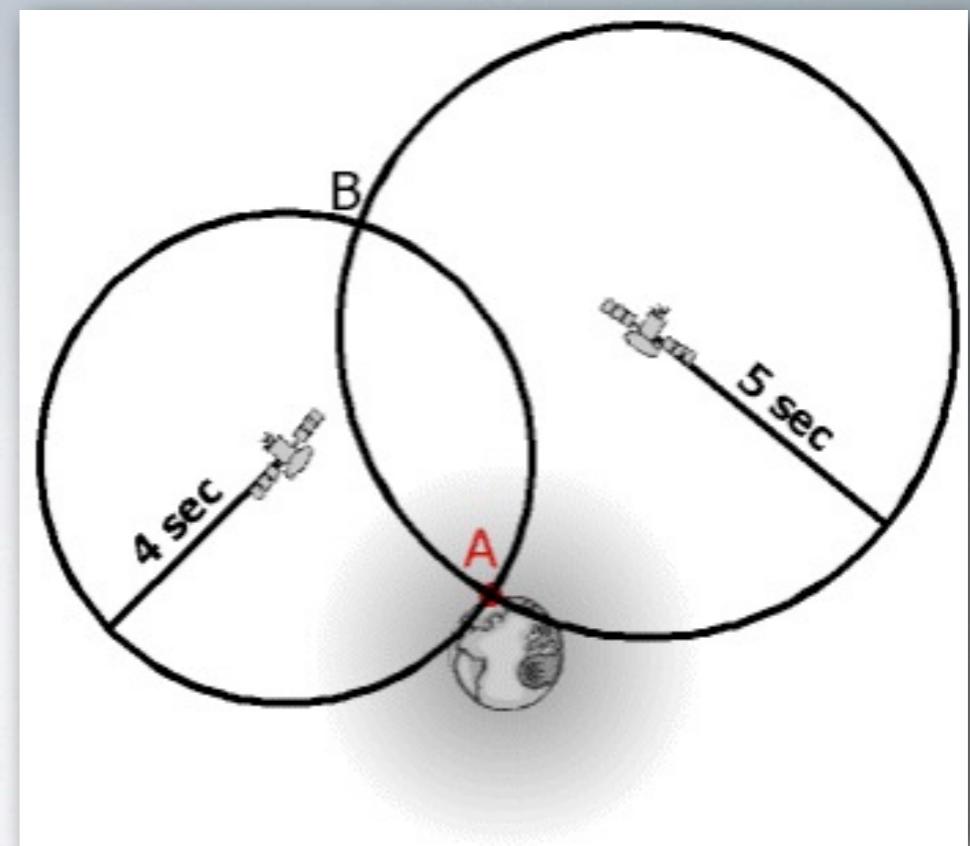
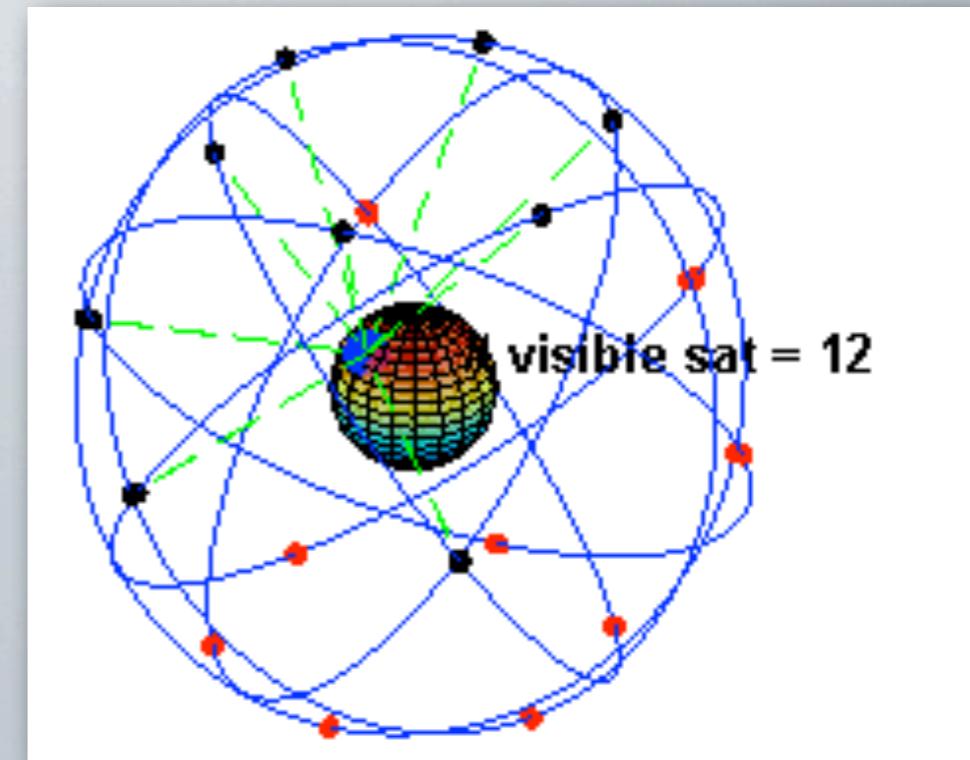
Demo
Wikitude

GPS

Originally 24 satellites but 31

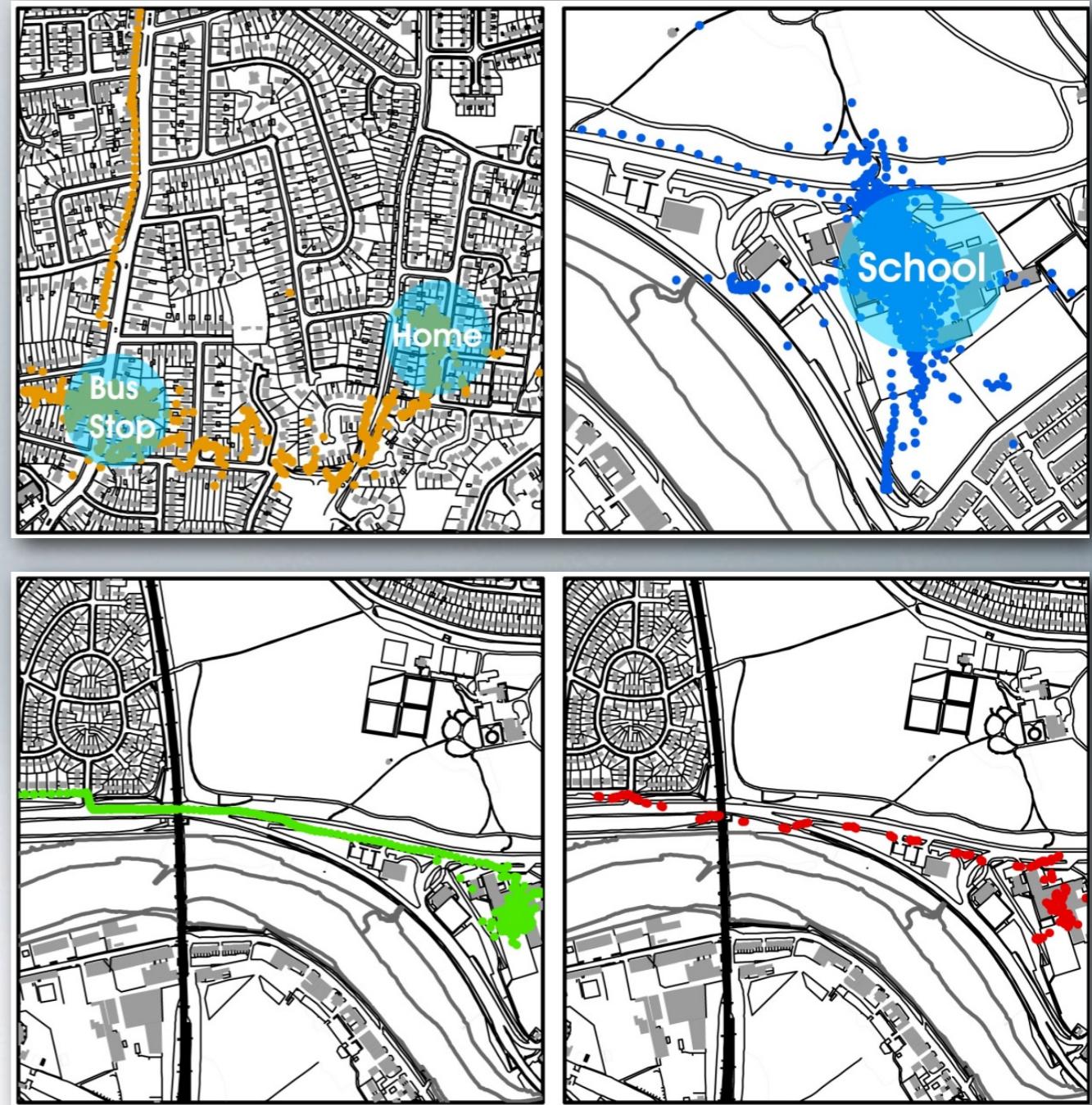
as of 2008

Bill Clinton cleared GPS for
commercial use in 1996



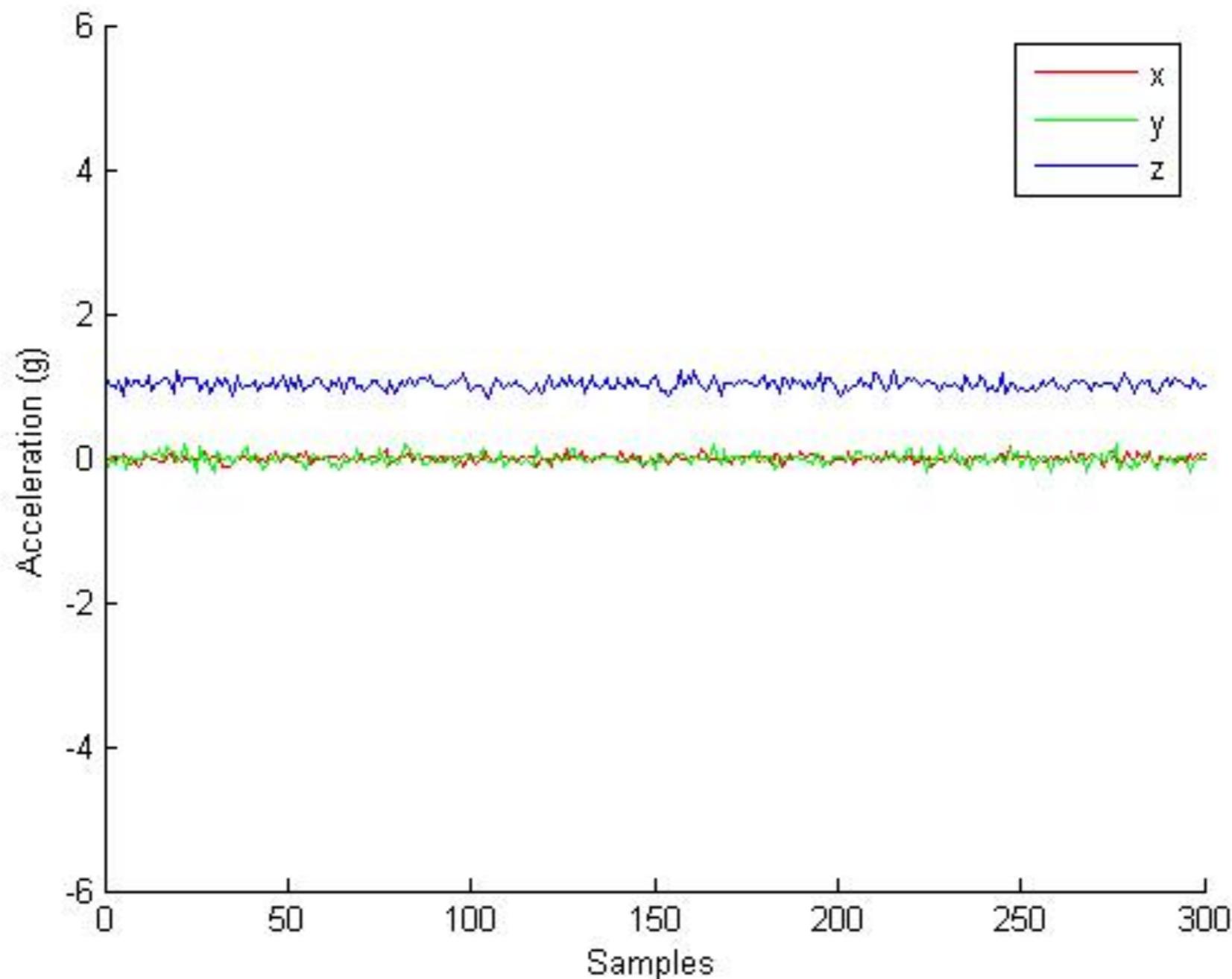
GPS

Spatial Scattering System and Environmental Effects



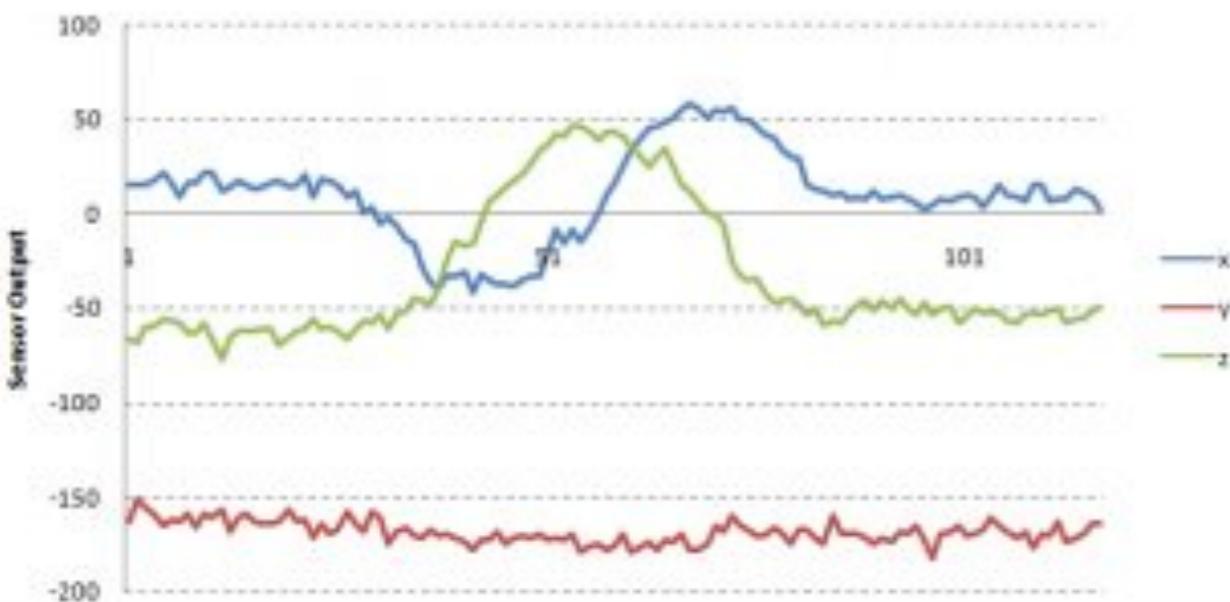


ACCELEROMETERS



ACCELEROMETERS

Magnetometer continuous clockwise rotation from
North



Magnetometer continuous clockwise rotation from
North



MAGNETOMETERS

International Number Ones

Because every country is the best at something



David McCandless // InformationIsBeautiful.net // v 1.2 / May 2010
additional design: Matt Hancock, Joe Swanson // Additional Research: Chris J Hall, Pearl Doughty White

sources: NationMaster.com, CIA World FactBook <http://bit.ly/intNoOne>
mostly % of population data // very small countries not included

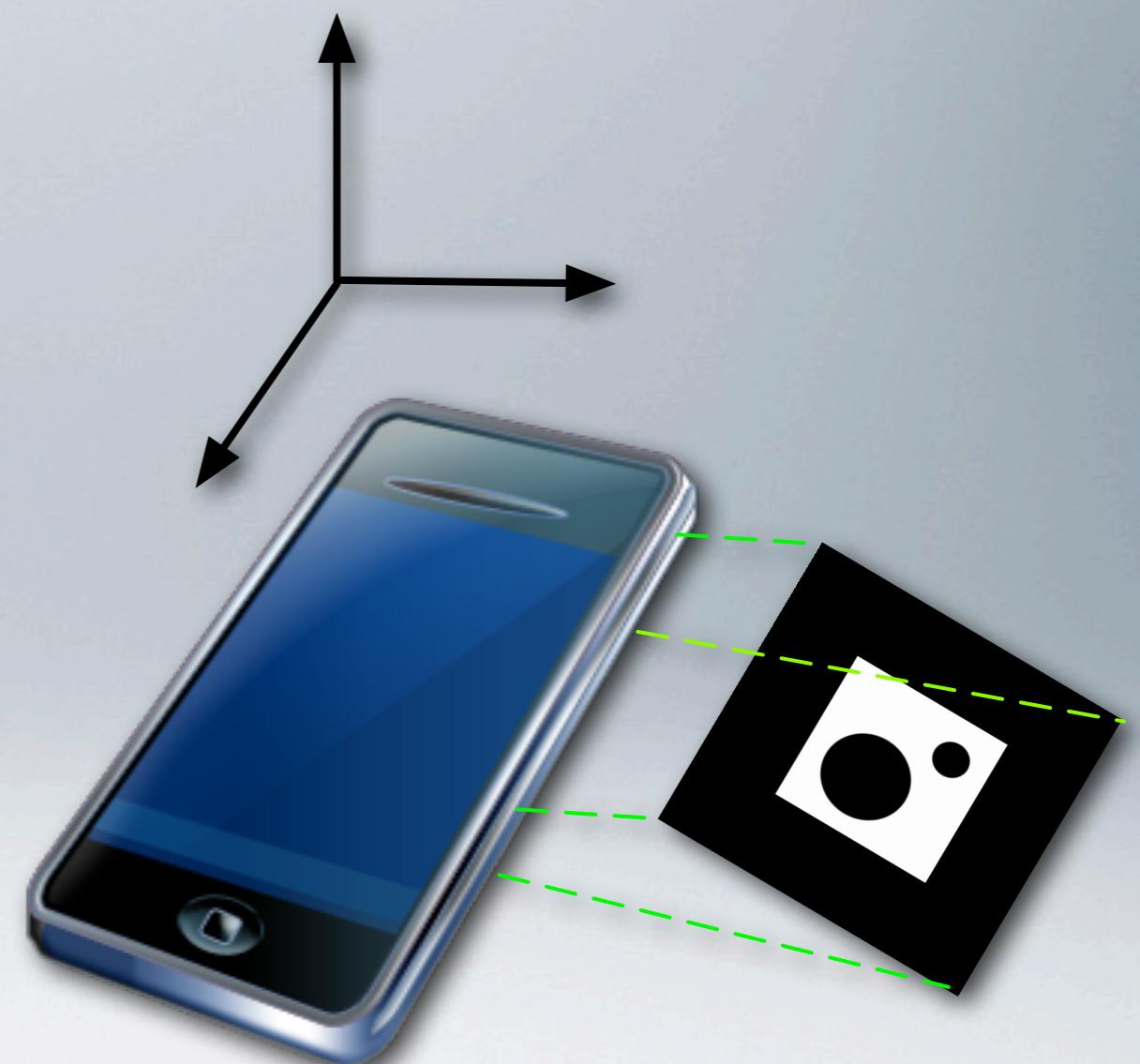
David McCandless
Information is Beautiful

DATA SOURCES

Quality, Availability, Crowd Sourcing

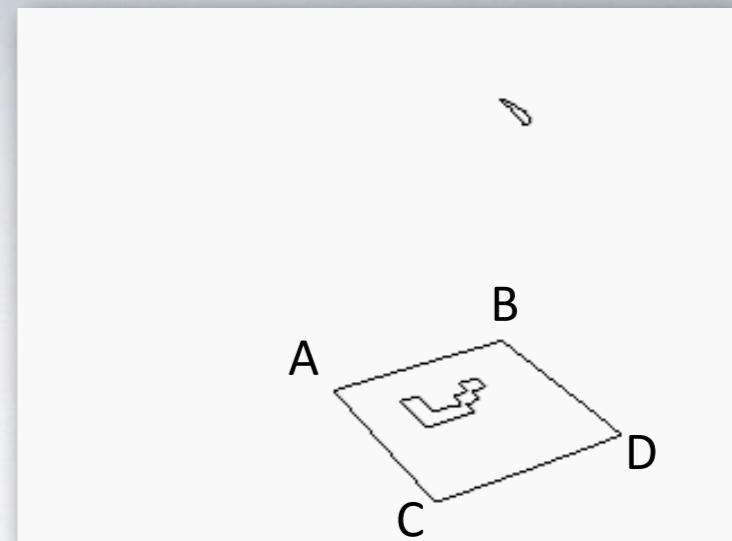
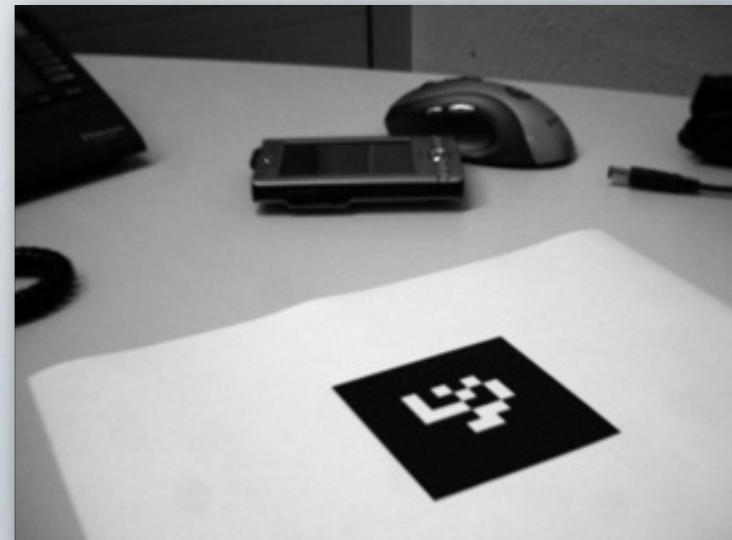
VISION BASED MARKER TRACKING

Standard Vision techniques
Marker provides 4 corners
from this we can get the pose



VISION BASED MARKER TRACKING

1. Convert image to black and white
2. Search for edges
3. Follow edges
4. Find rectangle corners

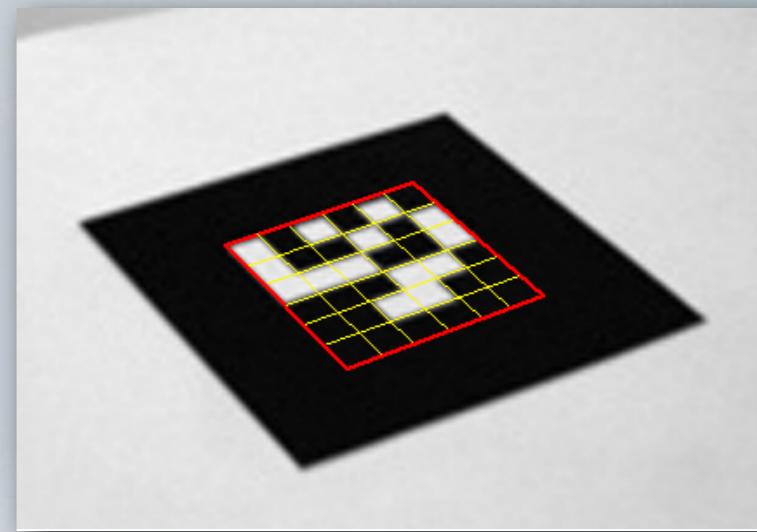
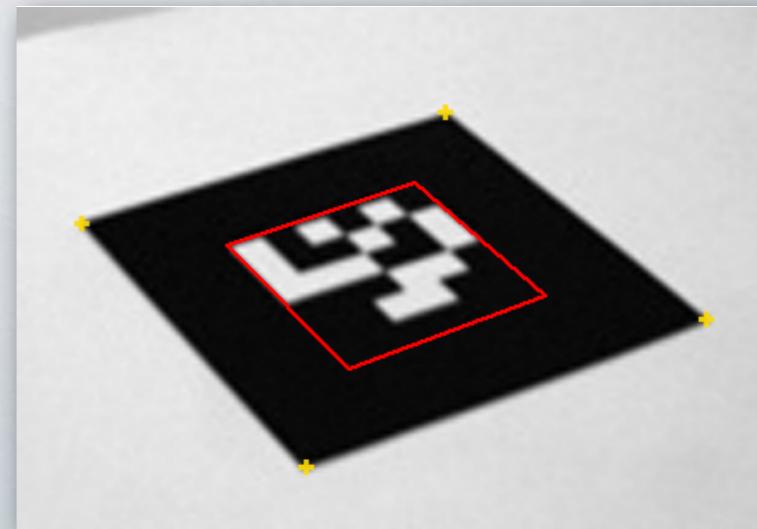


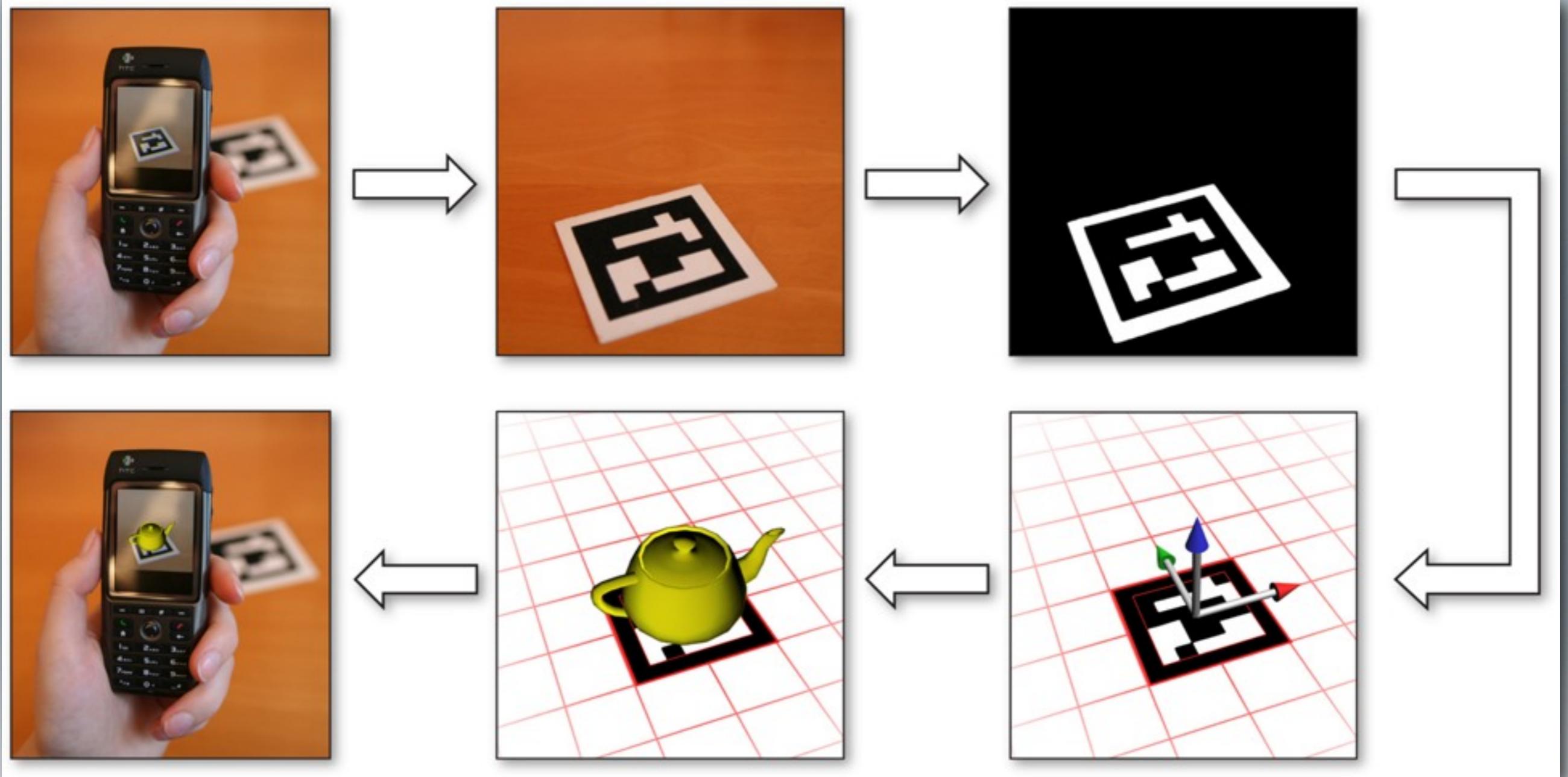
VISION BASED MARKER TRACKING

5. Estimate homography using 4 corners

6. Extract pattern by sampling

7. Check Pattern





MARKER TRACKING PIPELINE

Daniel Wagner

VISION BASED MARKER TRACKING



Nintendo 3DS AR

VISION BASED NATURAL FEATURE TRACKING

Tracking features from natural environment

More difficult than marker
Less established techniques
Slower than marker based



VISION BASED NATURAL FEATURE TRACKING

Edges - boundaries

Corners - local 2D structure

Blobs - regions rather than
points

Ridges - elongated structures



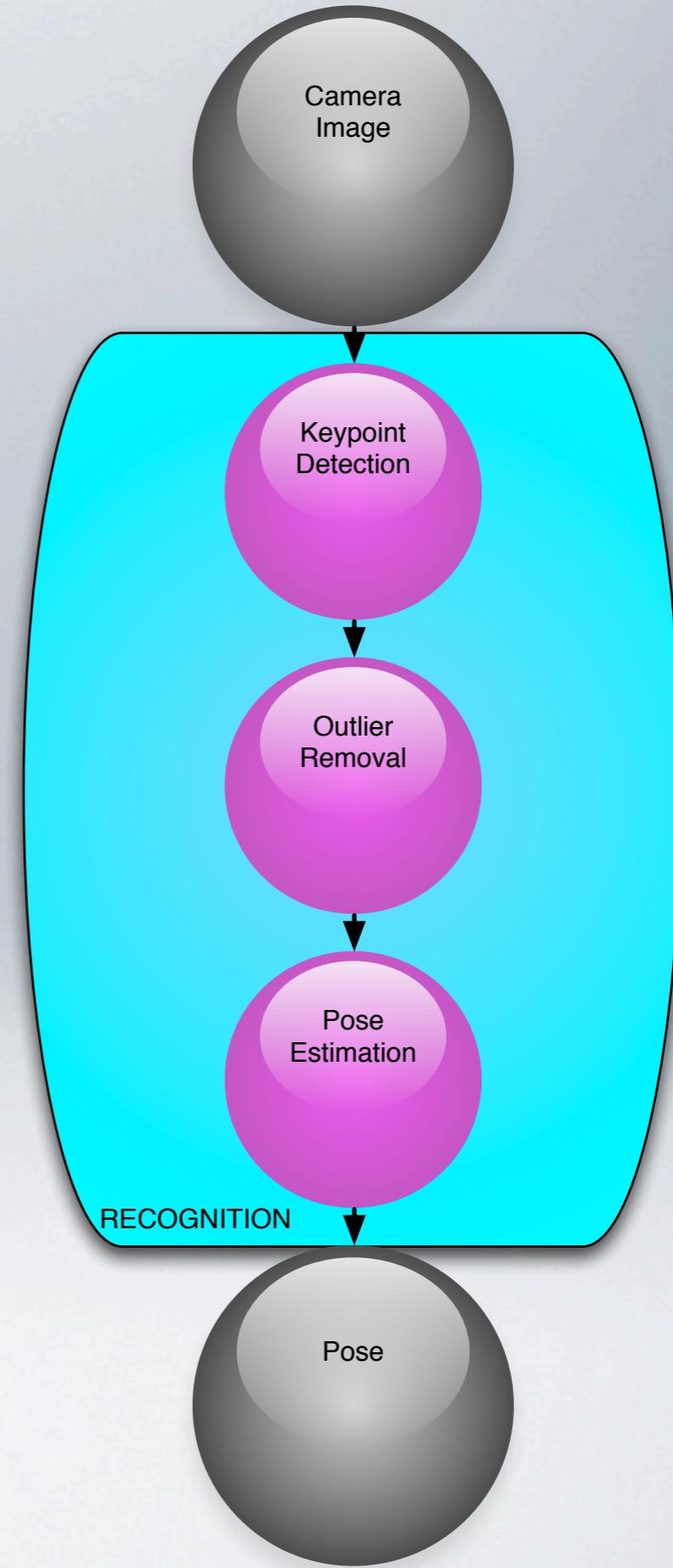
VISION BASED NATURAL FEATURE TRACKING

Offline
Use still images to build data
base of features



VISION BASED NATURAL FEATURE TRACKING

Online
Creating maps are markers
online
Real-Time Pipeline



VISION BASED NATURAL FEATURE TRACKING

Online



- SENSORS
 - Noise Output
 - Low Accuracy
 - Global Pose
 - Works when nothing to track



- VISION
 - High Accuracy
 - Local Pose
 - Memory Intensive
 - Works only when Objects to Track

HYBRID TECHNIQUES

CONCLUSIONS

- Augmented Reality is currently the hot topic from a continuum of possible systems.
- Mobile phones provide the most obvious platform for the widespread adoption of AR.
- Majority of current commercial offering are sensor based which gives crude contextual sensitivity but this may be fine for your application. These solutions generally are dependant on quality of the data source.
- Marker based solutions give greater accuracy although we aren't likely to cover the world with markers work well for advertising.
- Marker-less systems offer the 'dream' of AR but currently present considerable technical challenges.
- If you're considering AR ask what benefits it gives the user apart from being 'cool'.

LINKS

- <http://www.youtube.com/watch?v=wKyQhriOrD0>
- <http://www.youtube.com/watch?v=y79hW3mrbzE>
- <http://www.youtube.com/watch?v=EtpNx7YI4d0>
- <http://www.youtube.com/watch?v=Q4Z9sOtiWUY>
- <http://www.youtube.com/watch?v=8EA8xlicmT8>
- <http://www.youtube.com/watch?v=fIWuBIq3c5g>
- <http://www.youtube.com/watch?v=Y9HMn6bd-v8>
- <http://www.youtube.com/watch?v=fh0eN6oIGtY>
- <http://www.youtube.com/watch?v=pBI5HwitBX4>
- <http://www.youtube.com/watch?v=nNMiUWF-QbU>
- <http://www.youtube.com/watch?v=EucpO64-wBM>

- <http://www.youtube.com/watch?v=V3KrFV0-WFw>
- <http://www.youtube.com/watch?v=N64IQNIMtdl>
- http://www.youtube.com/watch?v=7JWk_JIE3Ow
- <http://www.guardian.co.uk/science/2010/nov/30/dinosaurs-david-attenborough-natural-history>
- http://www.youtube.com/watch?v=A5W43iocj_c